# **Equity Valuation of Ganna N Gold Private Limited**



Date: April 18, 2025

PREPARED BY

Jha Prabhakar Pramod

Registered Valuer

Reg No. IBBI/RV/16/2021/14342

Address: 101, Shiv Samarth, Building No 49, Pantnagar, Ghatkopar East Mumbai, - 400075

To,

#### **Board of Directors**

#### Ganna N Gold Private Limited

B-34, Nand Bhuvan Indl Estate, Mahakali Caves Rd, Andheri (E), Chakala Midc, Mumbai, Maharashtra - 400093

Subject: Valuation of Equity Shares of Ganna N Gold Private Limited ("GNG")

Dear Members of the Board,

We have been engaged by the management of GNG to estimate the Fair Value, as defined below, of the Equity shares of GNG as of February 28, 2025 (the "Valuation Date") under engagement letter dated April 15, 2025. We understand that GNG management ("Management") will use the results of our analysis for the purpose of ascertaining the fair value of shares.

Purpose of our report and restrictions on its use;

This Report was prepared solely for its proposed acquisition by Sky Gold and Diamond Limited ("SGDL") through a Preferential Issue of Equity Shares and this report should not be used or relied upon for any other purpose. This Report and its contents may not be quoted, referred to or shown to any other parties except as provided in the Engagement Agreement.

We accept no responsibility or liability to any person other than to GNG, or to such party to whom we have agreed in writing to accept a duty of care in respect of this Report, and accordingly if such other persons choose to rely upon any of the contents of this Report they do so at their own discretion.

Yours Truly,

Jha Prabhakar Pramod

Registered Valuer

IBBI Reg No. IBBI/RV/16/2021/14342

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# 1. Company Background

Ganna N Gold Private Limited ("GNG", "the Company"), is a private company incorporated on February 1, 2021, under the Companies Act, 2013. It is registered with the Registrar of Companies, Mumbai, bearing the Corporate Identification Number (CIN) U27200MH2021PTC354294. The company is in the Business of manufacturing and selling of Jewelry and Gold related products.

# 2. Industry Background

❖ In 2025, the global jewelry market is projected to generate approximately USD 242.79 billion in revenue, with expectations to grow to USD 343.90 billion by 2032, reflecting a CAGR of 5.10% during this period. India's jewelry market is anticipated to reach USD 100 billion in sales for 2025, underscoring its significant role in the global industry. However, the sector faces challenges, including a 26% tariff imposed by the United States on Indian jewelry exports, potentially impacting the \$32 billion gems and jewelry industry, which relies on the U.S. for over 30% of its exports.

# 3. Purpose For the Valuation & Appointing Authority

- Based on our discussions with the management of GNG, we understand that management requires the valuation analysis of the Company for its proposed acquisition by Sky Gold and Diamond Limited ("SGDL") through a Preferential Issue of Equity Shares and this report should not be used or relied upon for any other purpose. In this regard, the company needs a report on valuation of shares in accordance with internationally accepted valuation standards, so as to comply with the statutory norms laid out for issuing the shares.
- In this context management of the company has appointed Jha Prabhakar Pramod (hereinafter referred to as "Registered Valuer") to carry out valuation of each share of company and submit share valuation report to the company.
- \* Registered Valuer has performed a valuation analysis of the business of company as of valuation date as specified in this report. Registered Valuer understands that its analysis will be used by the management of the company for the purpose of regulatory compliances under the provisions of Companies Act, 2013. The exercise has been carried out in accordance with the Limiting Conditions set out in Section 14 of this report.
- This Report is our deliverable for this engagement.

# 4. Scope of Work

- \* Our scope is to estimate and arrive at the fair value of the Company on the value of the Company on the value using International Valuation Standards ("IVS"). Our deliverable for this engagement would be valuation report ("Report").
- Our report is based in accordance with Indian Valuation Standards, 2018 issued by the Institute of Chartered Accountants of India and internationally accepted valuation methods.

#### 5. About the Valuer

Iha Prabhakar Pramod (the "Valuer"), is a Registered Valuer having Registration No. IBBI/RV/16/2021/14342. The Valuer is registered with the Insolvency and Bankruptcy Board of India to undertake the Valuation of Securities and Financial Assets of the companies in accordance with section 247 of the Companies Act, 2013.

#### 6. Disclosure of Valuer Interest

- I have no present or prospective contemplated financial interest in the company nor any personal interest with respect to the management of the company. I have no bias/ prejudice with respect to any matter that is the subject of the valuation report or to the parties involved with this engagement.
- My professional fee for this valuation is based upon my normal billing rates, and not contingent upon the results or the value of the business or in any other manner.

# 7. Conditions, Major Assumptions, Exclusions and Limitations

- \* It may be noted that valuation is a highly subjective exercise and the opinion on valuation may differ from valuer to valuer depending on the individual perception of the attendant circumstances. At best, it is an expression of opinion, or a recommendation based on certain assumptions. This valuation does not include the auditing of financial data provided to us, and therefore we do not take any responsibility for its accuracy and completeness of data provided to us.
- Also, Valuation is not a precise science and the conclusions arrived at in many cases will, of necessity, be subjective and dependent on the exercise of individual judgment. Further, the value achieved in the case of a transaction may be different from the valuation depending upon the circumstances and timing of the transaction. The knowledge, negotiability, and motivation of buyers and sellers will also affect the actual price achieved. Accordingly, our valuation will not necessarily be the price at which any agreement proceeds.
- \* I have not audited, reviewed, or compiled the financial statements of the Company and express no assurance on them. I have, however, used conceptually sound and generally accepted methods, principles and procedures of valuation in determining the value estimate included in this report. I have no responsibility to modify this report for events and circumstances occurring subsequent to the date of this report.
- The valuation analyst, by reason of performing this valuation are preparing his report, is not to be required to give expert testimony nor to be in attendance in court of any government hearing with reference to the matters contained herein, unless prior arrangements have been made with the valuation professional regarding such additional engagement.

- ❖ This report, its contents, and analysis herein are specific to i) the purpose of valuation agreed as per the terms of my engagement, ii) the report date and iii) Provisional Financial Statements as on February 28, 2025 as well as Financial Projections from March 01, 2025 to FY 2028-2029.
- The management of the Company have represented that the business activities of the Company have been carried out in the normal course between Valuation date and the Report date and that no material changes have occurred in its operations and financial position between Valuation date and the Report date.
- In the event, the Company or its management or its representatives intend to extend the use of this report beyond the purpose mentioned earlier in this report, with or without my consent, I will not accept any responsibility to any other party to whom this report may be shown or who may acquire a copy of the report.
- The valuation opinion is subjective and based on information provided and relied upon. I have no liability whatsoever to any person who makes any decision based on results given in this report.
- I have not attempted to confirm whether all assets of the business of the company are free and clear of liens and encumbrances, or that the owner has good title to all the assets. I have also assumed that the business of the Company will be operated prudently and that there are no unforeseen adverse changes in economic conditions affecting the business, the market, or the industry.
- I have been informed by management of Company that there is no environmental or toxic contamination problems, any significant lawsuits, or any other undisclosed contingent liabilities which may potentially affect the business of company, except as may be disclosed elsewhere in this report. I have assumed that no costs or expenses will be incurred in connection with such liabilities, if any.
- \* This report is based on the information received from the sources mentioned herein and discussions with the representatives of the Company. I have assumed that no information has been withheld that could have influenced the purpose of my report.
- The fair valuation analysis expressed in this report pursuant to its valuation is based on the Going Concern assumption.
- \* Further, this valuation report is based on the extant regulatory environment and the business/market conditions, which are dynamic in nature and may change in future, thereby impacting the valuation of the Company. The information presented in this valuation report does not reflect the outcome of any due diligence procedures, which may change the information contained herein and, therefore, the valuation report materially.



#### 8. Sources Of Information

The following sources of information have been utilized in conducting the valuation exercise:

- \* Company specific information The Following Company specific information, as provided by the Management, verbally or in written form have inter alia been used in the valuation:
- Management Certified Provisional Financial Statements as on February 28, 2025.
- Management Certified Financial Projections from March 01, 2025 to March 31, 2029.
- Background information provided through emails, word documents or during discussions.
- Besides the above listing, there may be other information provided by the Management which may not have been perused by us in any detail, if not considered relevant for our defined scope.
- Industry and economy information: The following sources were utilized for analyzing the industry and the competitors:
  - Discussion with the Management
  - Publicly available information
- ❖ In addition to the above, we have also obtained such other information and explanations from the Management as were considered relevant for the purpose of the valuation.
- It may be mentioned that the Management have been provided an opportunity to review factual information in our report as part of our standard practice to make sure that factual inaccuracies/omissions/etc., are avoided in our final report.



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# 9. Capital Structure of the Company

The Capital Structure of the Company as on the Valuation Date is as follows:

Particulars	Number of Shares
Equity Shares	10,000
Total	10,000



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# 10. Valuation Methodology and Workings

Valuation of a business is not an exact science and ultimately depends upon what it is worth to a serious investor or buyer who may be prepared to pay a substantial goodwill. This exercise may be carried out using various methodologies, the relative emphasis of each often varying with:

- whether the entity is listed on a stock exchange
- industry to which the Company belongs
- past track record of the business and the ease with which the growth rate in cash flows to perpetuity can be estimated
- extent to which industry and comparable company information is available.

The Valuation has been carried out, to the extent applicable, in accordance with ICAI Valuation Standards, 2018 ("ICAI VS") issued by the Institute of Chartered Accountants of India.

#### **Basis of Valuation:**

Valuation Basis means the indication of the type of value being used in an engagement. The basis of value considered for this analysis is fair value. Fair Value Base as per ICAI VS is defined as under:

"Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the valuation date."

#### The premise of Valuation:

The premise of Value refers to the conditions and circumstances in how an asset is deployed. A fair market valuation of the Company is carried out on a 'Going Concern' premise.

#### Going Concern Value is defined as under:

"Going concern value is the value of a business enterprise that is expected to continue to operate in the future. The intangible elements of going concern value result from factors such as having a trained workforce, an operational plant, the necessary licenses, systems, and procedures in place, etc."

The results of this exercise could vary significantly depending that the basis used, the specific circumstances and professional judgment of the valuer. In the basis used, the specific circumstances and professional judgment of the valuer. In the basis used, the specific circumstances and professional judgment of the valuer. In the basis used, the specific circumstances and professional judgment of the valuer. In the basis used, the specific circumstances and professional judgment of the valuer. In the basis used, the specific circumstances and professional judgment of the valuer. In the basis used, the specific circumstances and professional judgment of the valuer. In the basis used, the specific circumstances and professional judgment of the valuer. In the basis used, the specific circumstances and professional judgment of the valuer. In the basis used, the specific circumstances and professional judgment of the valuer. In the basis used, the specific circumstances are professional judgment of the valuer. In the basis used, the specific circumstances are professional judgment of the valuer. In the basis used, the specific circumstances are professional judgment of the valuer. In the basis used, the professional judgment of the valuer is professional judgment of the valuer. In the professional judgment of the valuer is pr

- 1. Asset Approach
- 2. Income Approach
- 3. Market Approach

#### **Asset Approach**

This method determines the worth of a business by the assets it possesses. It involves examining every asset held by the company, both tangible and intangible. The value of intangibles is referred to as the company's goodwill, the difference in value between the company's hard assets and its true value.

The value arrived at under this approach is based on the financial statements of the business and may be defined as Shareholders' Funds or Net Assets owned by the business. The Net Asset Value is generally used as the minimum break-up value for the transaction since this methodology ignores the future return the assets can produce and is calculated using historical accounting data that does not reflect how much the business is worth to someone who may buy it as a going concern. Pursuant to accounting convention, most assets are reported on the books of the subject company at their acquisition value, net of depreciation where applicable. These values must be adjusted to fair market value wherever possible.

Further, the balance sheet values are to be adjusted for any contingent liabilities that are likely to materialize. Intrinsic value is at the core of fundamental analysis since it is used in an attempt to calculate the value of the total assets of the business and then compare it with the fair value.

#### **Income Approach**

The income approaches determine fair market value by dividing the benefit stream generated by the subject or target company by a discount or capitalization rate. The discount or capitalization rate converts the stream of benefits into present value. There are several different income approaches, including Capitalization of Earnings or cash flows, Discounted Future Cash Flows ("DCF"), and the Excess Earnings Method (which is a hybrid of asset and income approach of benefit stream to which it is applied).

#### Market Approach

The value of a business is determined by comparing the company's accounting ratios with other companies of the same nature and size. This approach is used, where the value of a stock is estimated based upon its current price relative to variables considered to be significant to valuation, such as earnings, cash flow, book value, or sales of various business of the same nature. Business appraisal includes comparative transaction method and publicly traded company method. Through this, it derives a relationship between performance, revenues and selling price.

#### **Conclusion:**

Valuation Methodology	Adopted	Weights Assigned	Remarks
Market Approach	Yes	60%	<ul> <li>Since GNG operates in a sector with a set of comparable listed companies, we have adopted the Comparable Companies Multiple (CCM) method as the one of the approach for valuation.</li> </ul>
Income Approach	Yes	40%	<ul> <li>DCF Method is one of the most scientific methods in terms of conceptual framework. Hence, we have used the same based on the financial projections provided to us.</li> </ul>
Asset Approach	No	-	<ul> <li>This approach does not capture the future earnings capacity of the business. Hence no weightage has been assigned to this method.</li> </ul>



# 11. Income Approach

In the instant case, the income approach was considered for the purpose of Valuation. The income approach involves the discounting of projected cash flows that accrue to the Company.

#### **Discounted Cash Flows Method**

The DCF method of valuation involves discounting of the future forecasted free cash flows to all the stake holders at a cost of capital to arrive at the Enterprise value. The Enterprise Value is then adjusted with external debt outstanding, cash & cash equivalents and other non-operating assets as of the valuation date to arrive at the equity value of the Company.

#### **Free Cashflow Computation**

The computation for Free Cashflows is based on the projected Profit & Loss Statement & Balance Sheet provided by the management.

Forecasted Earnings before Interest, Tax, Depreciation & Amortization (EBITDA) as given by the management were adjusted for changes in working capital, capital expenditure where applicable and further adjustment were made for income taxes.

#### **Discount Rate**

An important element of valuation using DCF is the selection of a discount rate that reflects the expected rate of return (adjusted for risks associated with the investment) to prospective investors in similar investment opportunities. As we are computing free cash flow to the firm, we are considering the cash flow for the Enterprise as whole. The weighted average cost of capital (WACC), which reflects the opportunity cost to company is used as the best indicator of the relevant discount rate.

The calculation of WACC has been elucidated below:

#### **Determination of Cost of Equity**

The cost of equity has been determined by using the Capital Asset Pricing model ("CAPM").

- Cost of Equity = Rf + (Rm-Rf)\* $\beta$  +  $\alpha$
- Rf = Risk-free rate of return
- Rm = Return on diversified market portfolio
- Rm-Rf = Market Risk premium
- $\beta$  = Systematic risk fator associated with the industry i.e. Beta.
- α= Company Specific Risk Premium



#### **Determination of Value in Perpetuity**

The perpetuity value is the value of the business beyond the explicit forecast period and is the value of the maintainable annual cash flow divided by the WACC less growth factor. The perpetuity value is then discounted to the present value. Based on the discussion with the management of the company, growth rate of 5% is considered to be long term sustainable growth rate.

The sum of value during the explicit forecast period and perpetuity value gives the "Enterprise Value".

Refer to **Annexure -1** for detailed DCF Analysis.



# 12. Market Approach

The Comparable Companies Multiple (CCM) method determines value by analyzing multiples derived from comparable companies' valuations, typically observed through stock market data of listed companies.

**Market Valuation Principle:** This method relies on the belief that market valuations, driven by transactions between informed buyers and sellers, incorporate all pertinent factors necessary for accurate valuation.

**Careful Multiple Selection:** Relevant multiples are chosen with care, ensuring they accurately reflect the circumstances of the companies being compared, and adjustments are made to account for any differences.

**Adjustments for Equity Shareholder Value:** After determining the business value using CCM, adjustments are necessary to arrive at the value specifically attributable to equity shareholders. These adjustments encompass:

- Contingent assets/liabilities: Accounting for potential future assets or liabilities that could affect the company's financial position.
- Surplus Assets: Considering any excess assets beyond what is essential for core operations.
- Dues Payable to Preference Shareholders: If applicable, accounting for any outstanding obligations to preference shareholders to accurately reflect the value available to equity Shareholders.

#### Value based on EV/EBITDA Multiple Method

The broad steps followed to derive a value based on EBITDA under this method are mentioned hereunder-

- We have analyzed the EV/EBITDA multiple of the Company vis-à-vis comparable companies.
- The EV/EBITDA multiple of 28.6x based on the average EV/EBITDA multiple of Comparable Companies is considered to arrive at Enterprise Valuation.

Refer **Annexure - 2** for Detailed CCM Analysis.



# 13. Conclusion: Valuation Summary

- \* The valuation is based on future forecasted financial statement of GNG and provisional Financial Statements as at February 28, 2025. We have relied on the aforesaid financial statements without undertaking any verification or review procedures from our side.
- \* We have used DCF method for valuation of the Company.
- The equity value of the Company is summarized in the table below.
- Accordingly, based on the information available, the equity value of Ganna N Gold Private Limited as at February 28, 2025 is estimated at **INR 2,24,90,83,018.08/-**.
- The value per share is estimated at INR 2,24,908.30/-.
- \* This report should be read in its entirety but especially in conjunction with the statement of Limiting Conditions.

#### Valuation Summary of

GNG as at February 28, 2025

Currency: INR

Total Enterprise Value

Approaches	Weights (%)	Value (INR)
Income Approach	40%	1,25,57,42,444.62
Asset Value Approach	0%	H
Market Approach	60%	98,57,78,036.20
Enterprise Value		2,24,15,20,480.82
Add: Cash & Cash Equivalent		18,54,817.89
Add: Other Non-Current Assets		57,07,719.37
Fair Value of Equity		2,24,90,83,018.08
Total Number of Shares outstanding		10,000
Value per share (INR)		2,24,908.30



# 14. Limiting Conditions

- ❖ Provision of valuation opinions and consideration of the issues described herein are areas of our regular valuation practice. The services do not represent accounting, assurance, tax, due diligence, consulting or tax related services.
- ❖ The value of GNG as contained herein is not intended to represent the value at any time other than the date of our report, as per the agreed scope of our engagement. Changes in market/industry conditions could result in opinions of the value substantially different than those presented.
- ❖ The valuation report was prepared solely for the purpose of ascertaining the fair value of the shares and was for the confidential use of the Client only. Its suitability and applicability of any other use has not been checked by us.
- ❖ The valuation has been arrived based on the net asset value of the Company. In accordance with our Engagement Letter and in accordance with the customary approach adopted in valuation exercises, we have not audited, reviewed or otherwise investigated the financial information provided to us. Accordingly, we do not express an opinion or offer any form of assurance regarding the truth and fairness of the financial position as indicated in the financial statements.
- ❖ We have been given to understand by the Management that it has made sure that no relevant and material factors have been omitted or concealed or given inaccurately by people assigned to provide information and clarifications to us for this exercise and that it has checked out relevance or materiality of any specific information to the present exercise with us in case of any doubt. We have assumed that the information provided to us presents a fair image of the Company's activities and the assets being valued at the Valuation Date. Therefore, we will accept no responsibility for any error or omission in the Report arising from incorrect information provided by the Management. Also, we assume no responsibility for technical information furnished by the Management and believed to be reliable.
- ❖ The Report assumes that the Company comply fully with relevant laws and regulations applicable in all its areas of operations unless otherwise stated, and that it will be managed in a competent and responsible manner. Further, except as specifically stated to the contrary, this valuation report has given no consideration to the relevant matters -
- Additional title and compliance with local laws, and Litigation and other contingent liabilities that are recorded in the audited/unaudited balance sheet of the Company.
- We are not aware of any contingency, commitment or material issue which could materially affect the Company's economic environment and future performance and therefore, the fair value of the Company's business. No effort has been made to determine the possible effect, if any, on the subject business due to future central, state or

local legislation, including any environmental or ecological matters or interpretations thereof.

❖ The valuation analysis and result are governed by concept of materiality.

### 15. Annexures

#### Annexure - 1

Annexure - 1 Discounted Cash Flow Method							
Period	<b>Mar-25</b> 0.04	<b>Mar-26</b> 0.58	<b>Mar-27</b> 1.58	<b>Mar-28</b> 2.58	<b>Mar-29</b> 3.58	<b>Mar-30</b> 4.59	Normalised 4.59
EBIAT	59.98	1,852.32	3,018.95	4,259.69	6,017.46	7,920.97	7,506.25
Add: Depreciation	3.12	25.00	25.00	40.00	45.00	50.00	50.00
Less: Changes in Working Capital	233.55	-319.97	147.04	161.49	197.01	216.15	226.95
Less: Capital Expenditure	1.20	87.80	-	150.00	100.00	75.00	50.00
Free Cash Flows	-171.64	2,109.48	2,896.91	3,988.21	5,765.45	7,679.82	7,279.29
Discount Factor	0.99	0.89	0.74	0.61	0.51	0.42	
Present Value of Free Cash Flows	-170.30	1,887.90	2,142.66	2,437.87	2,911.83	3,203.85	

Calculation of Termina	l Value	Calo	culation of WAC	cc
FCF Normalized Period	7,279.29	Particulars	Note No.	Value
WACC	21.0%	Risk Free Rate	1	6.72%
Terminal Growth	5%	Risk Premium	2	7.26%
Terminal Value	45,495.58	Beta	3	0.58
Present Value of Terminal Value	18,979.75	Specific Risk	4	10%
		Cost of Equity		21.0%
Enterprise Value	3,13,93,56,111.55	Rate of Interest	5	12.0%
•		Tax Rate		25.2%
		Cost of Debt		9.0%
		Weight of Equity		96.3%
		Weight of Debt		3.7%
		WACC		21.0%

Notes

- 1. Based on 10 year govt. bond yield.
- 2. Based on Equity Risk Premium Data posted by Aswath Damodaran
- 3. Based on Data posted by Aswath Damodaran for Precious Metals Industry
- 4. Considering the size and illiquidity of the company
- 5. Provided by Management



#### Annexure - 2

# Annexure - 2: Comparable Companies Multiple Method

Deriving Mult	tiple	Ganna N Gold Private	Limited
Comparable Company	EV/EBITDA	Particulars	As at February 28, 2025
Sky Gold Limited	42.8	Sales	8,713.67
Senco Gold	20.7	EBITDA	957.44
Vaibhav Global	16	Comparable Companies Average EBITDA	28.60
Thangamayil Jewellers	35.3	Discount for Lack of Marketability (DLON	40%
Goldiam International	28.2	Adjusted Multiple	17.16
Average	28.6	Enterprise Value	1,64,29,63,394

#### Annexure - 3

# **Annexure - 3 Net Asset Value Method**

Particulars	As at February 28, 2025
Fixed Assets	1,87,23,704
Other Non- Current Assets	57,07,719
<b>Total Non-Current Assets</b>	2,44,31,424
Inventory	8,80,89,417
Trade Receivables	1,94,04,167
Cash and Bank	18,54,818
Other Current Assets	1,63,02,267
<b>Total Current Assets</b>	12,56,50,669
Total Assets	15,00,82,093
Trade Payables	-3,93,177
Provisions	25,57,389
Other Current Liabilities	8,91,583
<b>Total Current Liabilities</b>	30,55,795
Total Liabilities	30,55,795
Net Assets	14,70,26,298



#### **Summary**

Summary					
Approach to Valuation	Enterprise Value	Weightage	Weighted Value		
Income Approach	3,13,93,56,111.55	40%	1,25,57,42,444.62		
Asset Approach	14,70,26,298.47	-	-		
Market Approach	1,64,29,63,393.67	60%	98,57,78,036.20		
Total		100%	2,24,15,20,480.82		
Add: Cash and Cash Equiva	alents		18,54,817.89		
Add: Other Non-Current As	ssets		57,07,719.37		
<b>Equity Value</b>			2,24,90,83,018.08		
Number of Shares			10,000.00		
Value Per Share			2,24,908.30		

